



SIMFORMER MANAGEMENT CUP

SaaS platform for conducting management
contests and competitions

ONLINE MANAGEMENT COMPETITIONS



SIMFORMER MANAGEMENT CUP is a powerful real-life like platform for conducting competitions in Economics a Management related subjects.

Management strategy and tactics, marketing, finance, HR, logistics, sales are among a wide option of subjects that could be incorporated into competitions on Simformer platform.

WHO MIGHT BE INTERESTED

The solution can be of great use for instructors, lecturers and trainers of educational institutions, business schools and training companies.

POSSIBLE FORMATS

- Online
- Onsite
- Blended
- Team competitions
- Individual competitions

EXAMPLES OF BUSINESS SCENARIOS

- Corporation in financial crisis
- Geomarketing research
- Production
- Retail
- R&D and many more ...

BENEFITS FOR EVENT ORGANIZERS



→ **READY-MADE SCENARIOS**

We offer a big spectrum of ready-made business simulation scenarios, which were developed by our experts. It is possible to combine several scenarios within one online competition.



→ **DEVELOPER TOOLS**

The possibility to develop unique scenarios, choosing from various geographical locations, more than 25 types of business sectors, 250 products and services, independent suppliers and regulated price setting.



→ **FLEXIBLE USIBILITY**

The solution does not require any additional applications, it is accessible via any browser, does not have any limitations on the number of participants, available 24/7 from any geographical location, translated into several languages.



→ **ANALYTICS**

Apart from online rankings available to all participants, Simformer specialists can develop a detailed report, which will help to expose professional and personal competencies of the participants.

BENEFITS FOR PARTICIPANTS

The participants receive a **unique opportunity** to manage virtual business, e.g. launch a successful startup company and lead the corporation out of financial crisis. Although it happens in a virtual environment, the participants are faced with the conditions of the real-world limited time and resources, the necessity to work in a team, compete, analyze and take risks.



Register your team



Manage a virtual company



Compete with other participants

- *Access to the simulation - the possibility to apply the acquired knowledge into practice*
- *Supporting materials - texts, video, audio, SCORM packages*
- *Ultimate participant engagement, dynamics and excitement*
- *Certificates of participation*
- *High quality 24/7 support*



HOW THE EVENT IS ORGANIZED



We demonstrate the platform's features & capabilities



You set the date and format of the event



We develop the landing page and publish necessary information



We provide 24x7 support and an online conference for participants



We launch the event on the set time



You take care of the event media promotion



We form the final rating once the event is finished



We prepare a detailed analytical report upon the event results



You take care of the post-event media promotion



Thank you !

Still have questions?

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