




Simformer platform overview

MINVYDAS LATAUSKAS


Head of Product Development

Training, education and personnel assessment

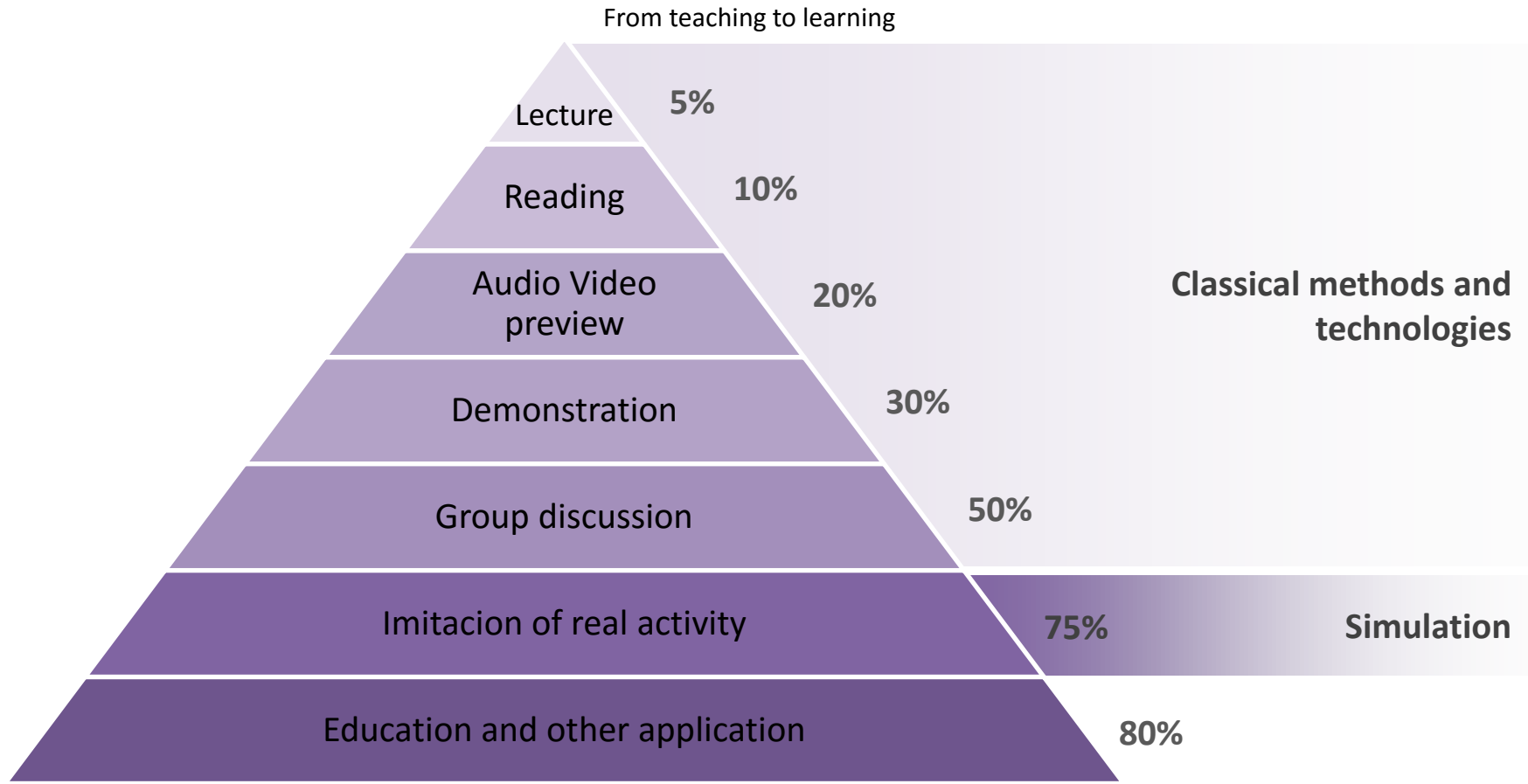
Learning Management System 

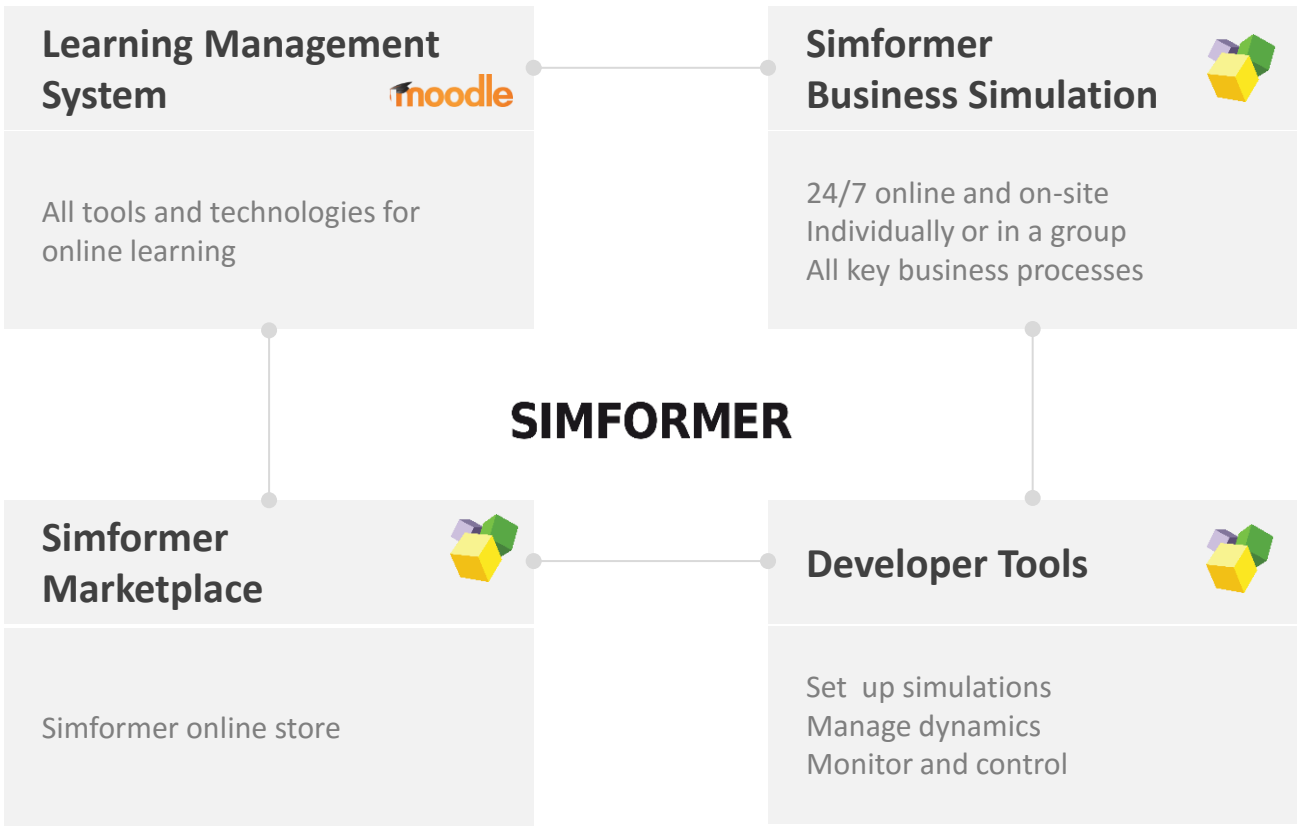
All tools and technologies for online learning



Simformer Business Simulation 

24/7 online and on-site
Individually or in a group
All key business processes





Training	
Business games	From several hours to the annual curriculum
Educational courses	
Professional orientation	Online, on-site or combined formats
Personnel assessment	
Competitions and Contests	

Online and on-site



A powerful environment for online teaching and learning



Instant workshop in Simformer Business Simulation



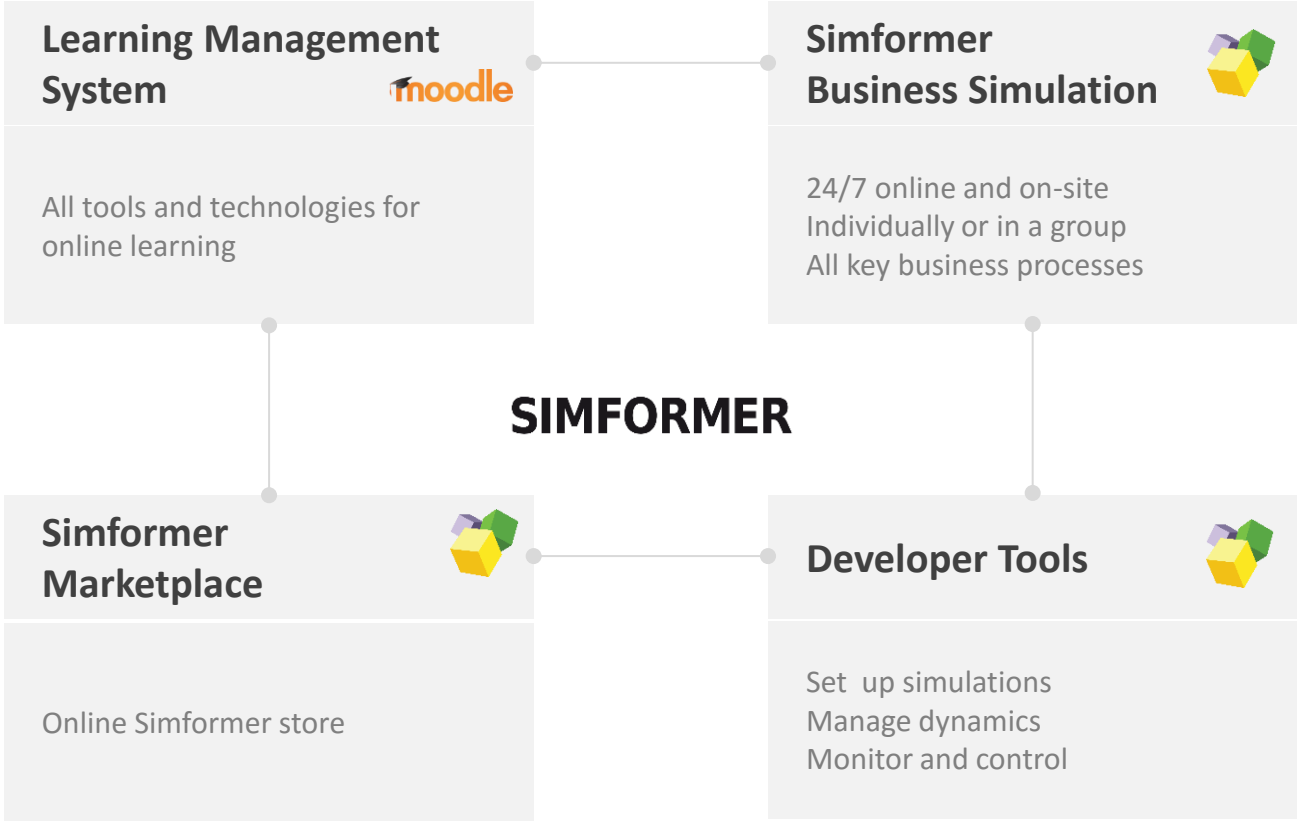
Developer tools – Gather your LEGO



Simformer Marketplace: online access to all decisions

Learn more about the components of the platform by selecting one of them.

Simformer Platform allows on-site and online training, education, business games ...





SIMFORMER

Learning Management System



Wide use

100+ languages

Online, on-site and combined teaching

Educational content in any format

Cooperation system between participants

Modular structure

...



Simformer
Platform

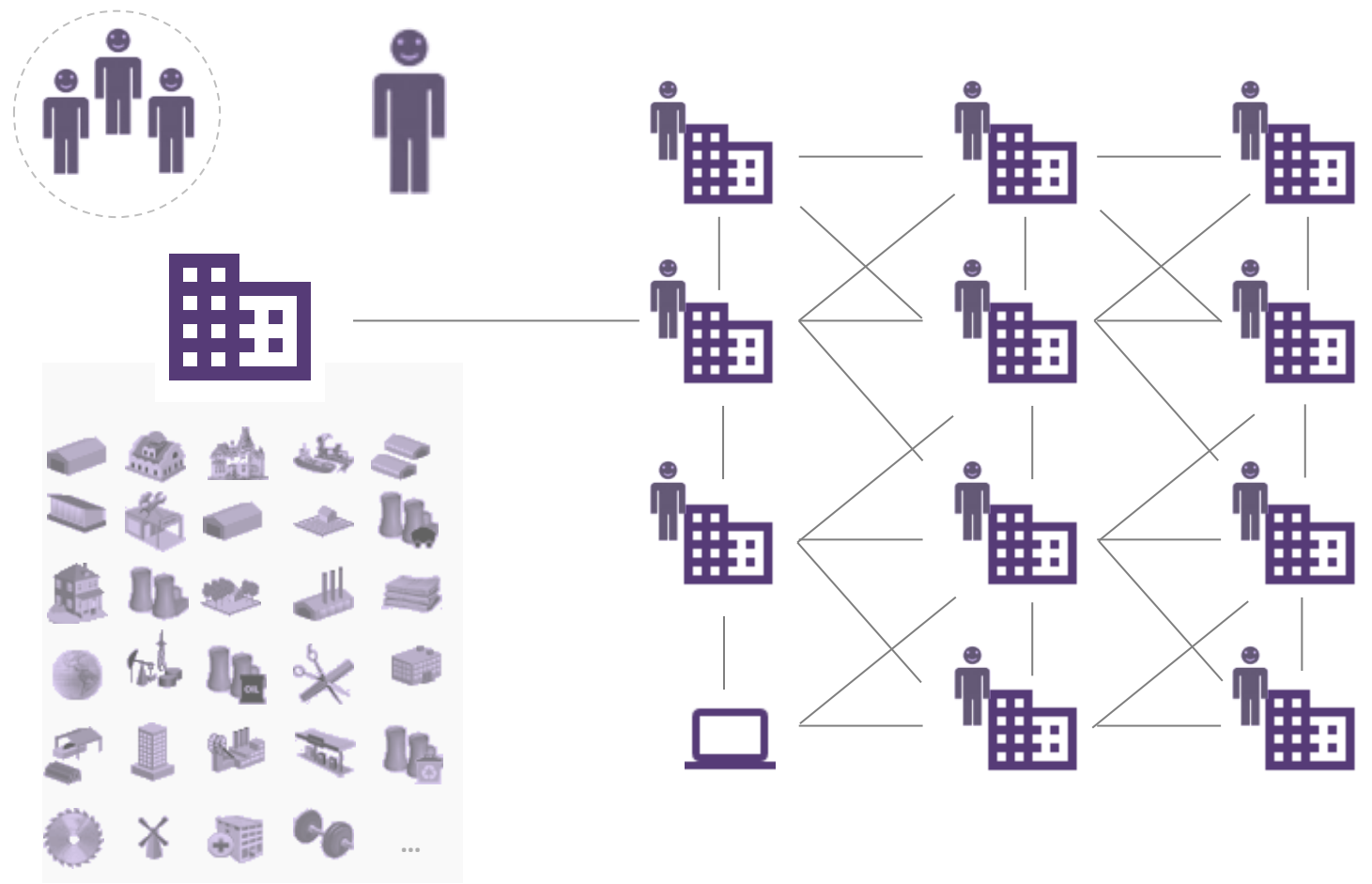
Simformer
Business Simulation

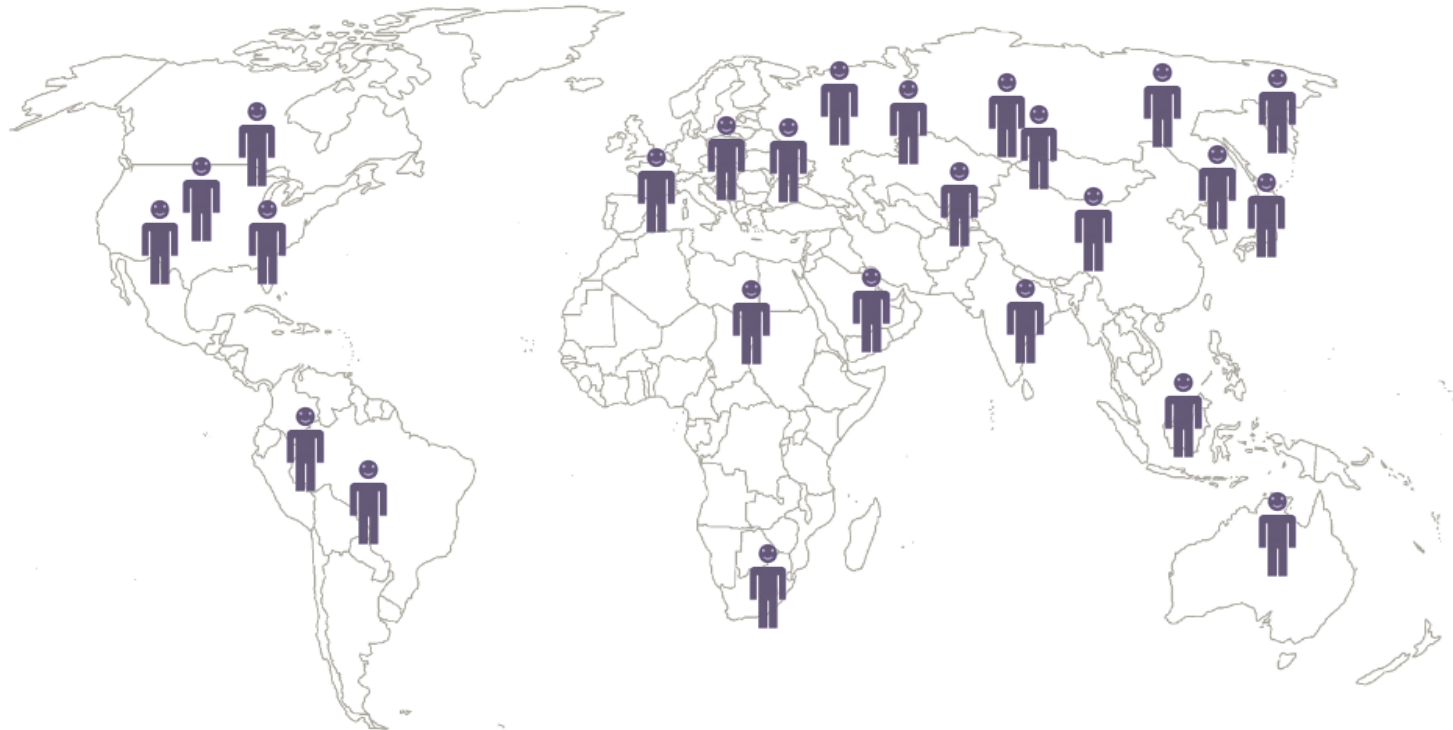




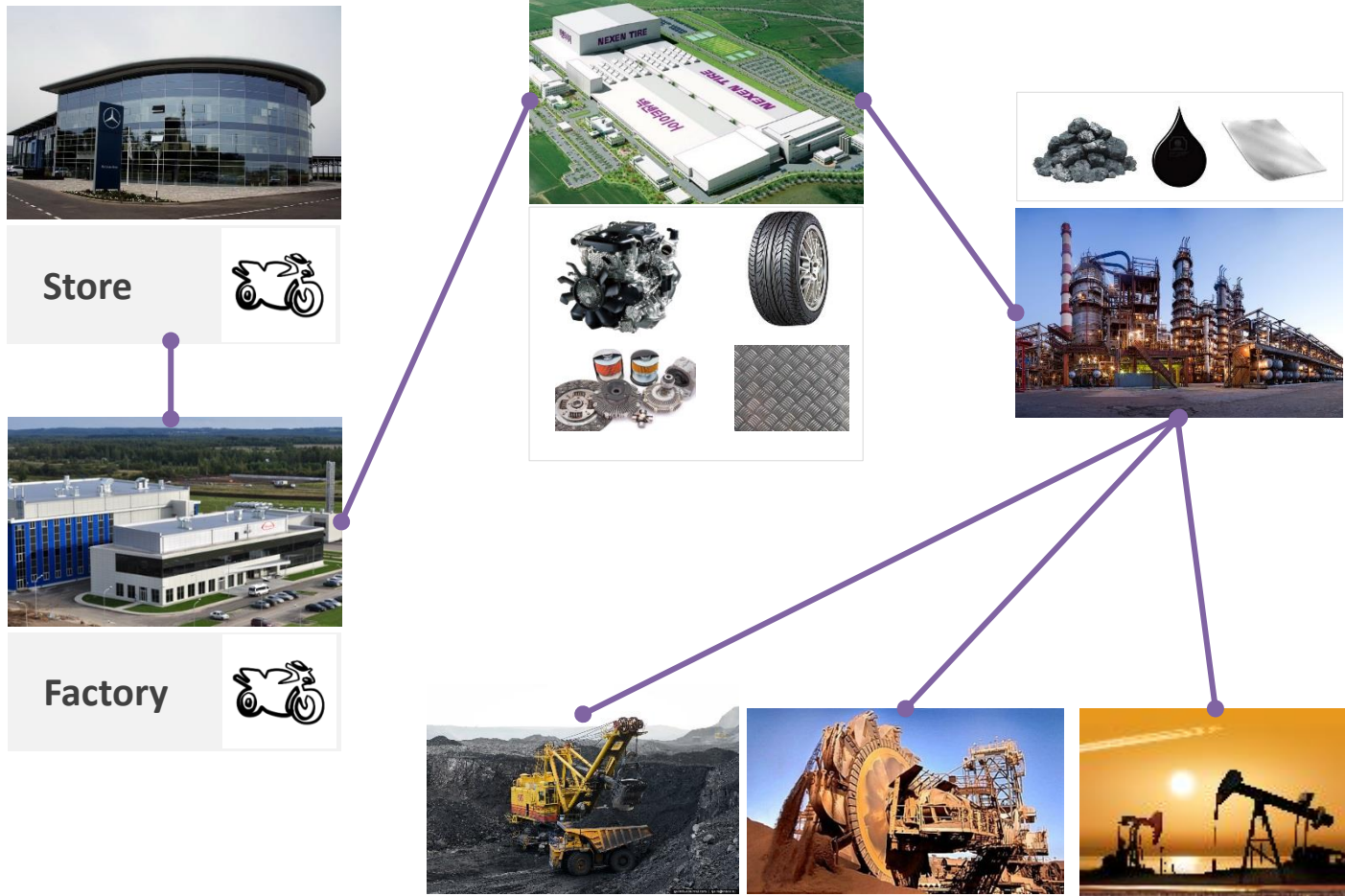
SIMFORMER

Simformer Business Simulation





Online
24 | 7 | 365



**25+ subsidiaries,
200+ products and
services**

Starting a business

Location, specialization, size, technological level, ...

HR

Hiring, firing, salary, qualifications, training, vacation

Fixed assets

Purchase and disposal of equipment, wear and tear, repairs ...

Supply

The choice of suppliers, quality, price, volume, supply policy ...

Manufacturing

Volume, quality, price, technology, sales policy ...

Logistics

Supply chains and conditions, warehousing...

Marketing

Studies and report, segmentation, advertising campaigns ...

R&D

Research and technology, laboratories ...

Finance

Analytical reporting in the context of the company and divisions

Sales

Adjusting prices, conditions, reporting ...

Strategy

Goal setting, options to achieve, performance evaluation ...

...

...

All key business processes and functions



[Sell enterprise](#)
[Change name](#)
[Notes](#)
[Close enterprise](#)

City district [wiki](#)

City centre

Trade area [wiki](#)

10 000 m²

[Store location](#)

Rent expenses

\$98 584.49 per week

Number of departments [wiki](#)

3

Number of employees

30 (required ~ 46)

Salary of one employee

\$335.00 per week (city average \$312.96)

[Employees and salary](#)

Salary expenses

\$10 050.00 per week


[Employee training](#)

Qualification of employees

4.97 (city average 4.73, required 2.89)

[On Holiday](#)

Staff efficiency [wiki](#)


 65.20 % (at the moment of update)

Popularity [wiki](#)

212.80

Advertising expenses

\$99 000.00 per week

[Marketing & Advertising](#)

Advertising efficiency


 7.18 %

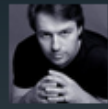
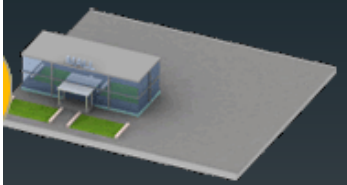
Number of visitors

1 776 per week

Time to game update 00:42:

Store

Founded: 23 January 43

 Store of a company [MinvydasL LLC](#)
 Location Berlin ([Germany](#)) | Office: [Office](#)

[MinvydasL](#)

©9 994 064.00

5 points 0.0 virts



Number of turns to the end of express mode: 71

✓ Like

13k



Share

-
- Store
- Financial report ▾
- Marketing & Advertising ▾
- Trade hall
- Supply

% Occupancy	Expenses	Resources	Products	Volume
0.00 %	€0.00	0.00	0.00	0.00

	<input type="checkbox"/>	Product	Sales volume	Purchase volume	In stock	Quality	Brand	Purchasing price	Sale price	Market share	city average		
											Price per week	Quality	Brand

 Automotive goods | [View city market](#) | [Go to marketing reports](#)

	<input type="checkbox"/>		0	0 [0]	2	1.05	0.00	€75 000.00	<input type="text" value="470050.59"/>	0.00 %	€427 440.97	1.00	0.00
	<input type="checkbox"/>		0	0 [0]	4	1.05	0.00	€37 500.00	<input type="text" value="80086.33"/>	0.00 %	€72 734.82	1.00	0.00

Group setting of sale type

Select ▾

Set prices


Oil — Select supplier

Store :: Berlin

Current assets of managing company: @9 994 064.00

Advanced filter




Average value in city stores:

Price = @56.25

Quality = 1.00

Brand = 0.00

All Mine Corp.

Supplier	Available In stock	Supplier's price	Price	Quality	Brand	
Butter factory negociant :: Butter factory :: Memphis	10 250 10 250	@10.00	@15.10	3.76	0.00	Select
Independent supplier Novosibirsk 	Unlim.	@20.00	@26.98	1.00		Select
Independent supplier Hanover 	5 000 Unlim.	@35.00	@35.34	5.00		Select
Butter factory Tottimonti i kompaniya :: Butter factory :: Memphis	5 000 32 164	@25.00	@36.10	2.61	0.00	Select
Butter factory DAgroup :: Butter factory :: Hartford	10 788 42 500	@30.00	@43.05	3.32	0.00	Select
Independent supplier Indianapolis 	2 000 Unlim.	@48.00	@68.50	10.00		Select
Butter factory EGORIMUSS Rulezzz! :: Butter factory :: Los Angeles	500 35 000	@1 000.00	@1 401.66	2.56	0.00	Select

Foodstuff

List of all products



Add supplier

Raw material	In stock	Order	Purchase	Supplies					
				Supplier	Parcel	Conditions	Cost	Price	

Foodstuff


	Quantity	0											
	Quality	---											
	Brand	---	100	0	MM Corp Bakery	100	10	€128.20	Price	€1.28	Purchase	0	
	Prime cost	---							Quality	3.54	All	48 729	<input type="checkbox"/>
	Sold	0							Brand	0.00	Available	47 729	


	Quantity	0											
	Quality	---											
	Brand	---	500	0	negociant Butter factory	500	10	€7 552.00	Price	€15.10	Purchase	0	
	Prime cost	---							Quality	3.76	All	10 250	<input type="checkbox"/>
	Sold	0							Brand	0.00	Available	10 250	


	Quantity	0											
	Quality	---											
	Brand	---	500	0	 Independent Ltd. Nikolaev 	500	10	€18 040.50	Price	€36.08	Purchase	0	
	Prime cost	---							Quality	1.00	All	Unlim.	<input type="checkbox"/>
	Sold	0							Brand	0.00	Available	Unlim.	

Edit

Cancel selected contracts

 - Select supplier


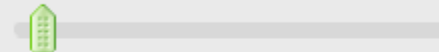

 - Clear warehouse

 - select recipient


Store

 Location Berlin


Current assets of managing company: ©9 994 064.00





Number of employees	<input type="text" value="5"/> 
Salary	<input type="text" value="341.26"/> © 
	Average city salary: ©458.23 Maximum salary for self-correction: <input type="text"/> Expected salary expenses: ©1 706.28 Expenses for hiring (for dismissal): ©0.00
Maximal number	10 Employee training
Expected level of staff qualification	3.30 (City average 5.95, 4.20 required) <input type="text"/> (the qualification to which the HR Department will adjust salary) <input type="radio"/> The HR Department adjusts salary every update <input checked="" type="radio"/> The HR Department is not working

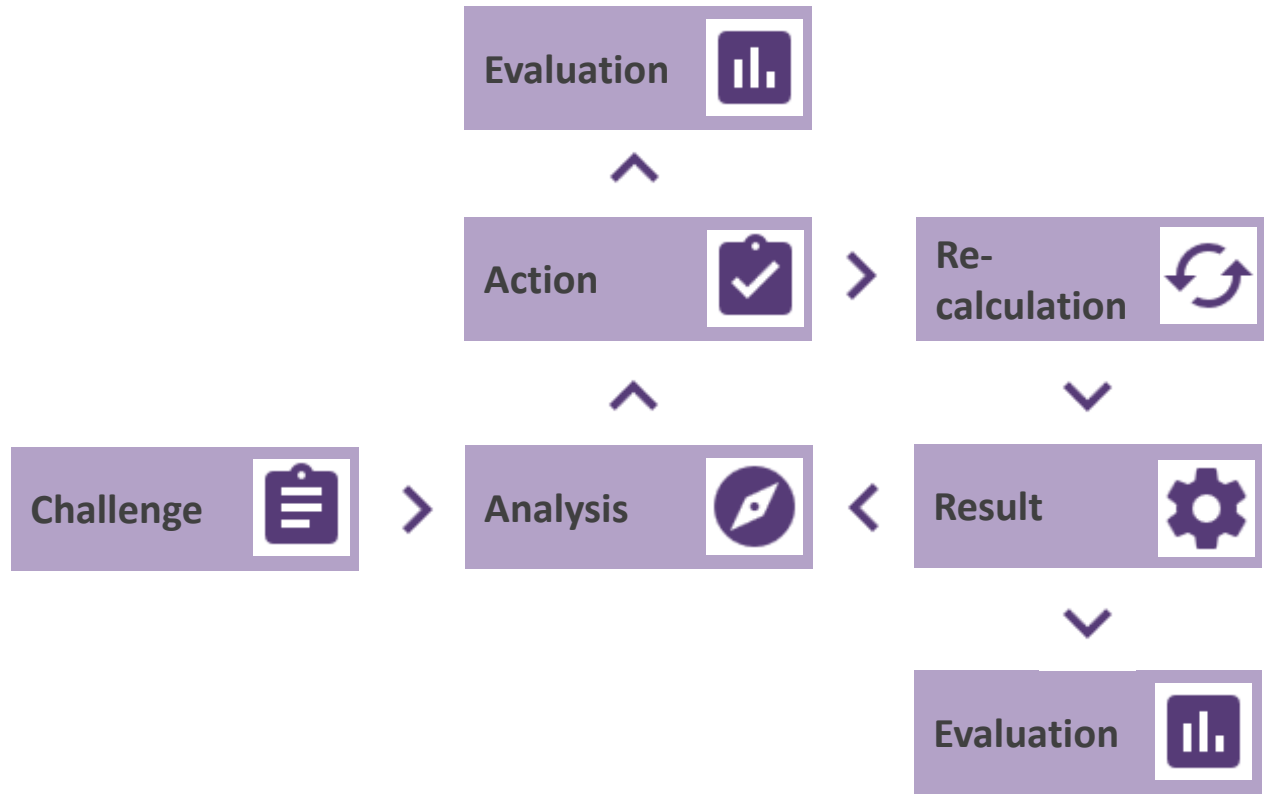
The salary level which you've chosen, may result in general drop in staff skills

% Occupancy	Expenses	Resources	Products	Volume
1.62 %	\$0.97	+0.0723	-0.00	+0.0712

Product	Output	In stock	Orders volume	Available	Price	Distribution policy
  Toys	Quantity	4 130	Quantity	44 357		
	Quality	9.65	Quality	9.58	4 200	40 157
	Specialization + 50.00 %		Prime cost	\$105.54	150	Maximum volume: <input type="text"/>
	Prime cost	\$96.19				Only to my company <input type="button" value="v"/>

 - Sign a contract

	<input type="checkbox"/>	Raw material	Required	Purchase	Order	In stock			Notes
						Quantity	Quality	Prime cost	
	<input type="checkbox"/>		1 346	1 500	1 500	3 051	4.65	\$213.93	Quality is (4.65) below recommended according to the technology (8.10)
	<input type="checkbox"/>		1 346	1 851	1 851	9 013	8.10	\$20.29	



Financial reports

Consolidated statements. Reporting in the context of divisions and segments ...

Marketing

Markets segments, products, competitors, brands, ...

Staff

The level of wages, qualification, ...

Stocks and Logistics

The volume of stock % filling, ...

Market leaders

For goods, geography, segments, ...

Macroeconomics

Features geography, duties, tariffs, demography, resources, ...

Training	
Business games	From several hours to the annual curriculum
Educational courses	
Professional orientation	Online, on-site or combined formats
Personnel assessment	
Competitions and Contests	

Online and on-site

Business game “Corporation in Distress”

The development of analytical skills, ability to make decisions under time pressure, leadership, teamwork, strategic vision, ...

Academic course “Risk management”

The nature of the risk and its manifestation in SBS. Methods of exposure to risk – workshop in business simulation.

Training on “Improving the efficiency of team work with remote interaction”

Training for regional and top managers of large companies with extensive branch network.

Personnel assessment

Automated evaluation of personnel in SBS, to identify the most promising candidates.

10 steps to your business

The course of how to start a business. Models of the company and workshop in SBS. Modeling the development of their business. Training key skills in management.

All decisions of the participants are processed SBS every turn

DAY						
ПОН	ВТО	СРЕ	ЧЕТ	ПЯТ	СБ	ВОС
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

SBS Classic: daily turns

Long-term training programs, tournaments and competitions, business games



SBS Fast: hourly turns


Short-term training, business games, assessment of staff

From short term training to the long-term programs

NAVIGATION

Dashboard

- [Course catalog](#)
- ▼ My courses
 - [Simformer Demo](#)
- ▼ Courses
 - ▶ [Miscellaneous](#)
 - ▶ [Academic](#)
 - ▼ **Corporate**
 - [Corporation in Distress, Intensive](#)
 - [Corporation in Distress, Classic](#)
 - [SBS Fast Corporate](#)
 - [SBS Classic Corporate](#)
 - ▶ [Individual](#)
 - ▶ [Government](#)

 [Enter Simulation](#)

Use the demo mode to understand what skills and knowledge you can teach your students or staff in Simformer Business Simulation (SBS), to evaluate an infinite range of possibilities in our simulation environment.

In the demo mode, you can see the full range of capabilities, features, and game mechanics of SBS. You will be able to see what elements, features, and game mechanics in SBS you will need to successfully construct your own business simulation on the SIMFORMER platform.

Later, you will gain access to a set of customization tools for the creation and personalization of your simulations, courses, and training programs fully integrated with a powerful LMS.

 [News forum](#)



SIMFORMER

Developer Tools



Setting simulation



Monitoring activity of the participants



Starting templates




Global settings



Cooperation between participants



Configuring products and suppliers



Setting up your business simulation

▶

⚙️

👤

⚙️

Course using Template 1
Training using Template 2
Business game using Template 3
...

<input checked="" type="checkbox"/>	Template 1	<input checked="" type="checkbox"/>	Template 4
<input type="checkbox"/>	Template 2	<input checked="" type="checkbox"/>	Template 5
<input type="checkbox"/>	Template 3	<input type="checkbox"/>	Template ...

<input checked="" type="checkbox"/>	USA	<input checked="" type="checkbox"/>	Store
<input type="checkbox"/>	Germany	<input checked="" type="checkbox"/>	Factory
<input type="checkbox"/>	...	<input checked="" type="checkbox"/>	...

<input checked="" type="radio"/>	Include all the participants
<input type="radio"/>	Include only participants of the group
<input type="radio"/>	...

<input checked="" type="checkbox"/>	Premium goods	<input checked="" type="checkbox"/>	Manual set up
<input checked="" type="checkbox"/>	Standard goods		
<input type="checkbox"/>	Cheep goods	<input type="checkbox"/>	...

The configuration of SBS for business game “Corporation in Distress”



The starting template “Corporation in Distress”:
headquarters in several countries, retail, factory, restaurant.
A number of enterprises at a loss.



Participants can create any type of units in all location.



The players can contact other members SBS in procurement and in the field of sales.



Customized suppliers:
Each product is offered in three different categories in terms of price/quality.

