

# SIMFORMER Regional Partnership Program



## EXPAND YOUR BUSINESS WITH SIMFORMER BUSINESS SIMULATIONS

**SIMFORMER** is an innovative e-learning solution that fundamentally changes the approach to business education.

Simformer offers a flexible partnership program that allows you:

1. Upsell the existing Simformer courses to your clients;
2. Create simulations for sale upon your own business scenarios;
3. Deliver Simformer courses in formats that for your customers' needs - online/onsite/blended;

**SIMFORMER** Regional Partnership Program provides You with the powerful simulation platform that can address any customers' demands in a field of business games and training. Combining learning materials with multiuser business simulation will boost Your competitiveness providing You with access to the worldwide fastest growing learning market.

If You are a training or consulting company, reseller or software distributor, we encourage You to apply for Simformer partnership program today!



1 000 000 registered users  
50 000 active players



20+ industries  
200+ products and services



All key business processes  
and functions

## Benefit from competitive commission rate

The **SIMFORMER** Regional Partnership Program offers considerable earnings, incremental upon sales volume:

**Margin starts from 25%.** By signing agreement, you get 25% discount against Simformer official pricing list for corporate and academic clients.

**Rebates up to 30%.** By increasing amount of licenses sold on monthly basis you can reach up to 30% of rebates from revenue generated to **SIMFORMER**. Rebates can be exchanged into licenses next month.

**Project-Based Discounts.** There is no limit when it comes to project based discounts. If you have a client with specific requirements and you are able to estimate potential sales volume, we can work together to tailor the solution that would fulfill customer needs against budget.



**SIMFORMER**

INNOVATIVE PLATFORM  
FOR BUSINESS SIMULATIONS

## We will provide you with all necessary tools and knowledge

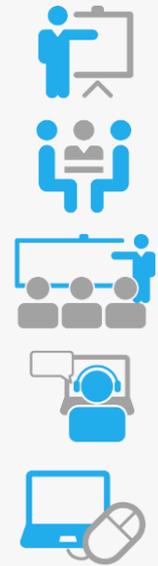
When you apply for the SIMFORMER partnership program you will start as a Partner-in-Training. The training should take no more than 8 hours to complete:

**Business Case.** Together we will create a simplified business plan and will streamline the market strategy according to you existing client base, sales force and your local market potential.

**Sales Training.** We will share all the sales and marketing materials for your sales force.

**Technical Training.** We have created powerful tools that will enable you to deliver customized business simulations according to your customers' needs and we will train you how to use the tools.

**Support.** You will be provided with necessary tutorials introducing the user interface. The sort of questions you can get on the front-line will be completely covered by those tutorials and our accumulated knowledge.



LOGIN

Email

Password

remember me

[Forgot Password](#)

## Get a free SIMFORMER business simulation account:

As a Regional Partner you will be provided with a Free SIMFORMER business simulation account which can be optionally applied for:

- Client side demonstrations;
- Sales/Support personnel ongoing training;
- Customized Simulations testing;

## Gain access to invaluable marketing materials to help you grow your business

The SIMFORMER partnership program gives you sales and marketing support you need to grow your business. This includes flyers, presentations and content you can add to your website. You can use this marketing information to tailor presentations, business offers for your clients.

## Get listed in the Partner Directory and join SIMFORMER partner community

All Regional Partners will be listed in our Partner directory. Once you become a Regional Partner you will receive a Partner badge to be placed on your website and sales & marketing material. This is a great opportunity to increase the profile of your business whilst building a network of contacts from amongst the SIMFORMER community.



## Become a partner

If you are a training or consulting company, reseller or software distributor and may be on the look-out for business-grade innovative learning solutions that add new revenue channels to your company.

Collaborating with SIMFORMER could be a great move forward for you if you are focused on your customers' success.

[Join the growing partner network](#)