



Product / Service

SaaS platform that offers Learning Management System empowered by Business Simulation Engine.

Market

- Simulation Based E-Learning Market by 2016 - **\$8B**
- Annual worldwide growth rate over the period 2012..2019 - **18.5%**

Competitors

- capsim.com*
- cesim.com*
- marketplace-simulation.com*
- bsg-online.com*

Team



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Operations & Technology



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Educational Programs



Danas Masiulinas
Sales & Business Development



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Product Development

Status / Traction

- Platform launch in 09.2015
- Number of completed B2B deals - **6**
- Number of upcoming deals - **12**
- Registered B2B users - **900**
- Revenue in 2015 - **\$185K**
- Forecast revenue - **\$1.5M**

RoadMap

- Sales team development
- Partnerships development
- Marketing boost
- Mobile apps development

Key Success Factors

- combining online courses and business simulation
- Multuser & online 24/7
- High training effectiveness at reasonable prices**
- Integrable with LMS of any type
- Easily customizable